KARISHMA KHANDKAR

HEAD DESIGNER | BRAND, GRAPHIC & DIGITAL DESIGN

Mumbai, India +91 9870214901 karishmakhandkar@gmail.com

Portfolio: https://karishmaartistry.com/

PROFESSIONAL PROFILE

Creative design leader with over 16 years of professional experience across brand identity, marketing communications, UI/UX and digital design, and visual storytelling. Currently serving as Head Designer at Atharv Spaces LLP (Atharv Lifestyle), leading creative direction and mentoring the design team across brand and marketing touchpoints. Combine strategic thinking, user-centred design principles and refined visual sensibility to deliver cohesive, impactful design solutions.

PROFESSIONAL EXPERIENCE

HEAD DESIGNER | Atharv Spaces LLP (Atharv Lifestyle), Mumbai

Jan 2024 – Present

Lead and mentor the design team at a real estate company, overseeing creative direction and brand consistency. Design and oversee brochures, social media creatives, hoardings, flyers, logos, branded bags and websites. Collaborate with marketing and cross-functional teams to deliver premium, audience-focused campaigns while managing deadlines and design quality.

SR. GRAPHIC DESIGNER | SGL Labs Pvt. Ltd., Mumbai

2021 – 2023

Supervised the graphic design team and developed visual directions from client and marketing briefs. Researched design trends and effective visual strategies, guided creative reviews and ensured deliverables supported brand identity and marketing objectives.

FACULTY – DESIGN | ARK Info Solutions / Mindbox, Mumbai

2016– 2017

Worked with Mount Litera School International, BKC, developing curriculum-related creative projects. Introduced design-thinking activities that encouraged students to explore ideas, solve problems and develop visual and logical skills.

WEB & GRAPHIC DESIGNER | Town Group, Mumbai

2012 – 2014

Designed web-page layouts in collaboration with the design team. Contributed to website presentation, page structure, graphics and ongoing visual consistency across the digital experience.

DIGITAL & FABRIC DESIGNER | Lloyds India Apparels, Mumbai

2000 – 2008

Created original fabric and textile-print designs, translating initial concepts into intricate motifs, repeat patterns and production-ready artwork. Worked across design development and final print preparation.

CORE EXPERTISE

- Creative direction
- Team leadership & mentoring
- Brand identity & storytelling
- Campaign and marketing design
- UI/UX design & user-centred experiences
- Digital & social design
- Visual quality & consistency

DESIGN TOOLS

• Photoshop • Illustrator• InDesign

• After Effects • Premiere Pro

• CorelDRAW

• Figma • Adobe XD

• WordPress • HTML/CSS

• MS Word • PowerPoint

EDUCATION EXPERTISE

- T.Y.B.Com – Mumbai University (Oct 1999)
- MBA in Digital Marketing — Pursuing (since July 2025)
- Google UI/UX Design Certification — Coursera
- Diploma in Fashion Design — SVT College of Home Science
- Diploma in Graphic & Print Design and Digital Film Making —MAAC